

Jordan Killenberg

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EDUCATION

University of North Carolina at Chapel Hill

Bachelor of Arts in Journalism and Computer Science

May 2022

GPA: 3.8

Related Coursework: Digital Storytelling, Writing and Reporting, Graphic Design, Media Design, Foundation of Programming, Practical Web Design & Development, Modern Web Programming, New Media Technologies, Design and Implementation of UI

PROFESSIONAL EXPERIENCE

Training and Counseling Center (TACC)

Atlanta, GA (Remote)

Social Media and Marketing Contractor

December 2020 - Present

- Post photos/videos and stories twice a week on rebranded Instagram, Facebook, and LinkedIn accounts
- Write copy and create layout for monthly newsletters using Constant Contact, reaching over 500 subscribers
- Update website with new pictures, text, and other content using Wordpress

Deutsche Bank

Cary, NC (Remote)

Technology, Data, & Innovation Analyst Intern

June - August 2021

- Contributed to an agile software development team using a Portfolio Scaled Agile Framework with Jira and Bitbucket
- Developed Java projects using Mockito, Maven, and Gradle
- Collaborated on intern group case study project utilizing Python data visualization and machine learning techniques

Andros Beach Club Resort & Travel Company

Remote

Social Media and Marketing Contractor

August 2019 - May 2021

- Post photos/videos and stories twice a week on Andros Beach Club resort and travel company Instagram and Facebook accounts, reaching over 2,000 total followers
- Write promotional copy and create layout for monthly MailChimp newsletters to previous and potential guests, achieving above-industry-average open rates by over 15%
- Update multiple websites associated with Andros Beach Club using Wordpress

N3, LLC.

Atlanta, GA (Remote)

Marketing Intern

May - August 2020

- Created and managed updates on documentation, presentations, and spreadsheets summarizing marketing deliverables and campaigns for technology sales and consulting company, following brand guidelines
 - Compiled digital engagement reports, quality assessments, and digital assessments on internal and client content
 - Reviewed and categorized assets for marketing campaigns for multiple clients
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LEADERSHIP AND CAMPUS INVOLVEMENT

Alpha Phi Omega National Service Fraternity, Rho Chapter

Spring 2019 - Present

- Volunteer with community organizations at least 25 hours per semester, attend weekly chapter meetings, participate in siblinghood events, and uphold the values of leadership, friendship, and service
- *Fellowship Vice President (Spring 2022):* Coordinate social events for over 120 members to individually meet social requirements over the semester and manage a team of over 10 officers in charge of social events
- *Service Pledge Educator (Fall 2021):* Coordinated over \$1,500 fundraiser and supervised over 40 volunteers to individually meet 25 hour service requirements throughout a semester

Recreational Women's Lacrosse, Treasurer

Spring 2019 - Present

- Manage team funds for travel, field and referee fees, and equipment
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SKILLS

- Software: Mailchimp, Canva, Constant Contact, Microsoft Office, Adobe Illustrator, InDesign, Photoshop, Premiere Pro
- Programming Languages: Java, HTML, CSS